



Juan-Marcos Gomez

Multimedia Design Specialist

Email: juan@jmgcreative.net Phone Number: 305-877-1889

About Me

Creative professional with extensive experience in producing standout visuals for brands. Expertise in crafting memorable and impactful multi-media designs, visual communications strategies, and innovative web development to enhance brand identity.

Experience

OITVOIP 2019-2022: Graphic Designer (Reported to: CEO)

- Worked closely with the marketing team to develop a strong brand identity.
- Contributed to establishing an online community via show graphics, thumbnails, and video assets for YouTube and podcast distribution.
- Created, maintained and updated front-end web assets using WordPress.
- Worked in collaboration with community members to produce multiple original live-streamed events with over 8k views.
- Created numerous pieces of merchandise. Including but not limited to clothing, cups, tablecloths, booth designs, plush toys, etc.
- Instrumental in the creation of a community-wide live virtual conference.
- Spearheaded the creation and upkeep of the company's Shopify store.

MSP Media Network (Subsidiary of OITVOIP) 2022-2024: Graphic Designer (Reported to: CEO)

- Created and maintained brand guidelines for MSP Media Network and its various shows and podcasts.
- Created branding, mascots, and merchandise for MSPGeekcon, a large-scale tech conference in the MSP community.
- Collaborated with brands like ConnectWise and Kaseya on various special interviews and webinars.
- Created many virtual assets, such as social media posts and profile banners.

Gunderlin LTD 2024- Present: Multimedia Design Specialist (Reports to: CFO)

- Created and maintained a new set of brand guidelines for Gunderlin LTD.
- Modernized website design by revamping the company's outdated website and implementing modern web design strategies for a sleek, user-friendly experience.
- Updated the company's LinkedIn profile with fresh visuals and branding, aligning it with the new website to improve credibility and engagement.



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Education

Miami Lakes Educational Center: 2016-2020

- Graduated with certifications: Adobe Illustrator, Adobe Photoshop, Adobe InDesign
- 2017 MDC Innovate CTE Web Design Challenge: 3rd place

Hubspot Academy

- 2024 Inbound Marketing Certified

Software

Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe Premiere Pro • Procreate • Canva • DaVinci Resolve • Shopify • WordPress • Microsoft Outlook • Microsoft Word • Microsoft PowerPoint • Figma • Wix

Skills

Logo Design • Video Editing • Advertising Design • Digital Marketing • Social Media Content
• Slide Show Design • Merchandise Design • Conference Branding • Illustration • Photography
Front-End Web Design • YouTube Channel/Podcast Branding • Inbound Marketing • Character Design

Portfolio

The following portfolio, which encompasses many styles and purposes, demonstrates adaptability and artistic range. It includes everything from minimalist branding to elaborate digital art, showcasing proficiency in multiple design softwares.

- jmgcreative.net

References

References available upon request.